



# Warriors Fundraising Policy 2017

**DRAFT COPY- August 21,**

## **1.0 Introduction**

In response to select and representative teams wishing to fundraise to offset the cost of playing hockey, the North Durham Minor Hockey Association (NDMHA) has developed this policy to further help its membership understand acceptable fundraising processes.

## **2.0 Purpose**

This policy documents the fundraising framework for a NDMHA Warriors hockey team.

## **3.0 Definitions**

Fundraising: seeking to generate financial support for a team

## **4.0 Policy Statements**

4.1 Representative and Roster Select teams are eligible to raise funds for the team to offset the operating costs of the team. The head coach is ultimately responsible for the team, the manager is the primary contact for all communication and co-ordinates all financial activities, including fundraising.

4.2 A maximum of three (3) fundraising activities will be permitted per team. These items will include but not limited to; advertisement on the Practice Jersey, Brochure, Banner or Stand, bottle drives, sale of items and hosting of events.

4.3 The total amount of money, raised through fundraising and donations, excluding the Home and/or Away Jersey sponsorship, for any single team cannot exceed 35% of the team's total expenses. Funds raised in excess of 35% limit described previously will be given to the NDMHA.

4.4 The Board of Directors Fundraising Committee must approve all fundraising activities.

4.5 All fundraising activities must be submitted via the online form which will email the request to the fundraising committee.

4.6 Decisions in regards to fundraising will be communicated in writing within ten (10) business days of the application being submitted. All decisions are final.

4.7 Coaches and Managers are responsible for ensuring that any fundraising is conducted legally and in good taste. The Board reserves the right at any time to cancel any fundraising activity detrimental to the Association's image or reputation.

4.8 No teams shall serve alcohol or profit from the direct sales of alcohol at any function sanctioned or associated with the NDMHA.



4.9 Teams must provide a tangible product or service for monies received. Direct solicitation for money is prohibited.

4.10 Teams wishing to conduct any fundraising activity on Township property must receive permission from the Township and abide by all Township policies and by-laws.

4.11 No team can offer to sell any products or put on an event that competes with products offered for sale or events coordinated by NDMHA.

4.12 All funds must go through the team bank account (expense and profit) and must be clearly itemized on the monthly financial records of the team and the monthly financial records to the NDMHA.

4.13 Cash rewards for players are forbidden. Token prizes such as hockey sticks for selling the most of something are allowed.

4.14 Any lottery, game of chance, or draw requires a municipal license from both Uxbridge and Port Perry and must follow lottery rules and regulations for both towns.

4.15 Draws involving alcoholic products are prohibited (this does not include gift cards).

4.16 NDMHA will not be held responsible for any losses or liabilities incurred by any team as a result of its fundraising activities.

4.17 Team banner's or stand up advertisements will have to follow the Home and/or Away Facilities policies. Not all facilities are allowing these items to be hung/posted or advertised.

4.18 The use of the NDMHA logo must be applied for through the on-line form and will be sent for approval after the fundraising request has been approved. Please provide this approval in your request.

### **5.0 Non-compliance Implications**

By not complying with this policy could result in, but not limited to;

- Selected player suspended from his/her team within NDMHA
- Suspension of the Head Coach and/or Manager.

### **6.0 Questions about this Policy**

If anyone has questions about the policy, or if the purpose of the policy is not understood, an explanation should be provided by or referred to Director of Sponsorship

**APPROVED BY THE NORTH DURHAM MINOR HOCKEY ASSOCIATION BOARD OF DIRECTORS**